

Jan 01, 2006 through Dec 31, 2006

Call Volume

2,302 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	2266	98.6 %
Spanish	32	1.4 %
Total:	2298	100.0 %

Gender	Callers	Percentage
Female	1488	64.6 %
Male	647	28.1 %
Missing	167	7.3 %
*Total:	2302	100.0 %

Pregnant 226

^{*-} Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	1488	47.5
Male	647	45.5
Total:	2135	46.5

Age by Group	Callers	Percentage
Under 18	38	1.8 %
18-29	700	32.9 %
30-44	599	28.2 %
45-64	689	32.4 %
65 and over	100	4.7 %
Total:	2126	100.0 %

Education Level	Callers	Percentage
Never attended school or only Kindergarden	1	0.1 %
Grades 1-5 (some Grade School)	4	0.2 %
Grades 6-8 (some Jr. High School)	70	3.6 %
Grades 9-11 (some High School)	333	17.0 %
High School Graduate or GED	644	33.0 %
Some College or Technical School	541	27.7 %
Some college	18	0.9 %
Technical/Trade School	120	6.1 %
College Graduate	185	9.5 %
Graduate School	36	1.8 %
Refused to answer	2	0.1 %
Total:	1954	100.0 %



Marital Status	Callers	Percentage
Single	707	36.3 %
Married	700	36.0 %
Divorced	392	20.2 %
Widowed	73	3.8 %
Separated	67	3.4 %
Unknown	1	0.1 %
Refused to answer	5	0.3 %
Total:	1945	100.0 %

Hispanic Ethnicity		Percentage
Yes	81	4.2 %
No	1855	95.6 %
Refused to Answer	4	0.2 %
Refused	1	0.1 %
Total:	1941	100.0 %

Race for Non-Hispanic Ethnicity		Percentage
White	1568	80.9 %
Black	156	8.0 %
Asian	8	0.4 %
American Indian or Native American	54	2.8 %
Native Hawaiian or other Pacific Islander	3	0.2 %
Other	135	7.0 %
None of the Above	1	0.1 %
Don't Know	2	0.1 %
Refused to answer	12	0.6 %
Total:	1939	100.0 %

Race for Hispanic Ethnicity		Percentage
Other	135	100.0 %
Total:	135	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	1853	95.1 %
Gay	20	1.0 %
Lesbian	9	0.5 %
Bisexual	23	1.2 %
Other	12	0.6 %
No Answer	31	1.6 %
Total:	1948	100.0 %



Do you have children under 18 in the home	Callers	Percentage
Yes	889	45.9 %
No	1049	54.1 %
Total:	1938	100.0 %

How Many Children	Callers	Percentage
1	357	40.2 %
2	304	34.2 %
3	153	17.2 %
4	44	4.9 %
5	20	2.2 %
6	4	0.4 %
7	5	0.6 %
11	1	0.1 %
16	1	0.1 %
Total:	889	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	502	25.9 %
Smoking is allowed anywhere inside the home	311	16.1 %
Smoking is allowed in some areas or at some times	426	22.0 %
Smoking is not allowed anywhere inside your home	690	35.6 %
I don't know	4	0.2 %
Refused to answer	3	0.2 %
Total:	1936	100.0 %

Sad or Blue	Callers	Percentage
Yes	693	35.9 %
No	1239	64.1 %
Total:	1932	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	769	39.4 %
\$15,000 to \$24,999	319	16.4 %
\$25,000 to \$34,999	233	11.9 %
\$35,000 to \$49,999	154	7.9 %
\$50,000 to \$74,999	112	5.7 %
\$75,000 to \$99,999	36	1.8 %
\$100,000 and over	43	2.2 %
Don't know/Not sure	204	10.5 %
Refused	81	4.2 %
Total:	1951	100.0 %



Limited Activity	Callers	Percentage
No	248	77.3 %
Yes	73	22.7 %
Total:	321	100.0 %

How Heard Abo	out Quitline		Callers	Percentage
Ads	TV ad		391	17.1 %
	Radio Ad		51	2.2 %
	Newspaper ad		26	1.1 %
	Flyer (school/community)		160	7.0 %
		Subtotal:	628	27.4 %
Referrals	Internet/Website		64	2.8 %
	Other health care provider		107	4.7 %
	ACS Office		31	1.4 %
	County Health Department		169	7.4 %
	Nurse		18	0.8 %
	Dentist		15	0.7 %
	Pharmacist		3	0.1 %
	Doctor/Healthcare Provider		477	20.8 %
	Family/Friend		158	6.9 %
	Community Event		15	0.7 %
	Workplace		53	2.3 %
	Phone Book		11	0.5 %
		Subtotal:	1121	48.9 %
News	TV news story		18	0.8 %
	Newspaper story		16	0.7 %
	Radio News Story		1	0.0 %
		Subtotal:	35	1.5 %
Other	Other		482	21.0 %
		Subtotal:	482	21.0 %
	Cigarette Pack (on/inside)		25	1.1 %
		Subtotal:	25	1.1 %
		Total:	2291	100.0 %



Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	167	7.3 %
	Subtotal:	167	7.3 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	107	4.6 %
	Subtotal:	107	4.6 %
Personally Quitting Cigarettes	Counseling	676	29.4 %
	Counseling & Community Referral	487	21.2 %
	Self-Help	375	16.3 %
	Self-Help & Community Referral	183	7.9 %
	Info	129	5.6 %
	Community Referrals	25	1.1 %
	Subtotal:	1875	81.5 %
Personally Quitting Smokeless	Counseling	17	0.7 %
	Counseling & Community Referral	13	0.6 %
	Self-Help	12	0.5 %
	Self-Help & Community Referral	3	0.1 %
	Info	4	0.2 %
	Community Referrals	1	0.0 %
	Subtotal:	50	2.2 %
Already Quit Cigarettes	Counseling	31	1.3 %
	Counseling & Community Referral	33	1.4 %
	Self-Help	13	0.6 %
	Self-Help & Community Referral	11	0.5 %
	Info	12	0.5 %
	Subtotal:	100	4.3 %
Already Quit Smokeless	Counseling & Community Referral	3	0.1 %
	Subtotal:	3	0.1 %
	Total:	2302	100.0 %



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Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarrettes per day)	20.2	12.1
Callers with valid response	1748	43

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	5.1	6.2
Callers with valid response	1756	47

Tobacco Duration	Callers	Percentage
Less than one year	4	0.2 %
One to five years	168	8.6 %
Six to ten years	314	16.1 %
Greater than ten years	1461	75.0 %
Total:	1947	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	987	53.3 %
No	865	46.7 %
Total:	1852	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	1734	85.5 %
	Action	99	4.9 %
	Did not provide sufficient information to establis	142	7.0 %
	Subtotal:	1975	97.4 %
Smokeless	Contemplation	45	2.2 %
	Action	3	0.1 %
	Did not provide sufficient information to establis	5	0.2 %
	Subtotal:	53	2.6 %
	Total:	2028	100.0 %



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
0	1	0.1 %
1	10	0.6 %
2	18	1.0 %
3	24	1.4 %
4	22	1.3 %
5	57	3.3 %
6	50	2.9 %
7	40	2.3 %
8	26	1.5 %
9	9	0.5 %
10	233	13.3 %
11	6	0.3 %
12	34	1.9 %
13	25	1.4 %
14	5	0.3 %
15	117	6.7 %
16	2	0.1 %
17	10	0.6 %
18	14	0.8 %
20	558	31.9 %
22	3	0.2 %
23	2	0.1 %
25	57	3.3 %
27	1	0.1 %
28	4	0.2 %
30	199	11.4 %
32	1	0.1 %
35	28	1.6 %
38	1	0.1 %
40	131	7.5 %
45	4	0.2 %
50	27	1.5 %
55	3	0.2 %
60	19	1.1 %
65	1	0.1 %
70	2	0.1 %
80	3	0.2 %
100	1	0.1 %
Total:	1748	100.0 %



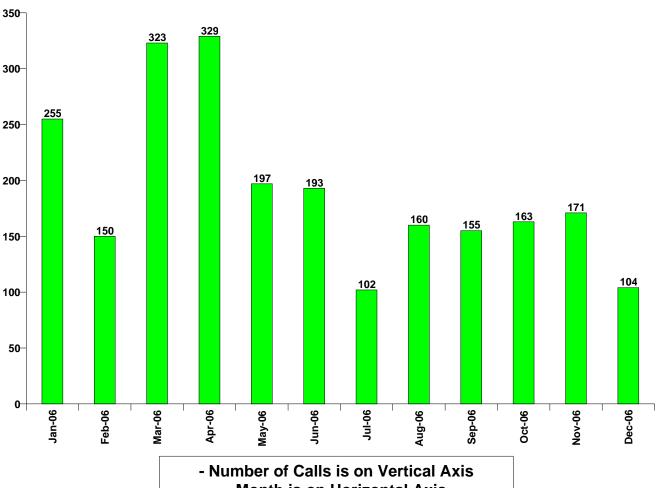
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Monthly Call Volume

Month	Callers	Percentage
Jan-06	255	11.1 %
Feb-06	150	6.5 %
Mar-06	323	14.0 %
Apr-06	329	14.3 %
May-06	197	8.6 %
Jun-06	193	8.4 %
Jul-06	102	4.4 %
Aug-06	160	7.0 %
Sep-06	155	6.7 %
Oct-06	163	7.1 %
Nov-06	171	7.4 %
Dec-06	104	4.5 %
Total:	2302	100.0 %



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- Month is on Horizontal Axis



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Call Volume by County

County Name	Callers	Percentage
Allen	13	0.6 %
Anderson	4	0.2 %
Atchison	11	0.5 %
Barber	9	0.4 %
Barton	49	2.1 %
Bourbon	22	1.0 %
Bowie	1	0.0 %
Brown	8	0.3 %
Butler	63	2.7 %
Chase	1	0.0 %
Chautauqua	3	0.1 %
Cherokee	27	1.2 %
Cheyenne	1	0.0 %
Clark	1	0.0 %
Clay	9	0.4 %
Cleveland	2	0.1 %
Cloud	15	0.7 %
Coffey	13	0.6 %
Cowley	48	2.1 %
Crawford	82	3.6 %
Cuyahoga	1	0.0 %
Decatur	3	0.1 %
Dickinson	45	2.0 %
Doniphan	10	0.4 %
Douglas	61	2.6 %
Edwards	5	0.2 %
Elk	5	0.2 %
Ellis	23	1.0 %
Ellsworth	11	0.5 %
El Paso	1	0.0 %
Finney	48	2.1 %
Ford	24	1.0 %
Franklin	11	0.5 %
Geary	46	2.0 %
Gove	4	0.2 %
Graham	2	0.1 %
Grant	1	0.0 %
Gray	7	0.3 %
Greeley	1	0.0 %
Greene	1	0.0 %
Greenwood	12	0.5 %
Hamilton	3	0.1 %
Harper	3	0.1 %
Harvey	20	0.9 %
Haskell	10	0.4 %
Henry	2	0.1 %



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Call Volume by County

County Name	Callers	Percentage
Hodgeman	3	0.1 %
Jackson	12	0.5 %
Jefferson	17	0.7 %
Jewell	3	0.1 %
Johnson	180	7.8 %
Kearny	3	0.1 %
Kingman	6	0.3 %
Kiowa	4	0.2 %
Labette	25	1.1 %
Lane	4	0.2 %
Leavenworth	19	0.8 %
Lincoln	4	0.0 %
Linn	4	0.2 %
Logan	1	0.2 %
Los Angeles	1	0.0 %
Lyon	29	1.3 %
Marion	10	0.4 %
Marshall	5	0.4 %
McPherson	11	0.2 %
Meade	7	0.3 %
Miami	18	0.8 %
Mitchell	11	0.5 %
Montgomery	34	1.5 %
Morris	8	0.3 %
Morton	1	0.0 %
Nemaha	5	0.0 %
Neosho	12	0.2 %
Ness	2	0.5 %
Norton	9	0.1 %
Osage	8	0.4 %
Osborne	6	0.3 %
Ottawa	19	0.8 %
Pawnee	15	0.7 %
Phillips	3	0.1 %
Pottawatomie	14	0.6 %
Pratt	10	0.4 %
Rawlins	4	0.4 %
Reno	77	3.3 %
	4	0.2 %
Republic Rice	17	0.2 %
Riley	44	1.9 %
Rooks	9	0.4 %
	2	
Rush	17	0.1 % 0.7 %
Russell		
Saline Santa Basa	79	3.4 %
Santa Rosa	1	0.0 %



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Call Volume by County

County Name	Callers	Percentage
Scott	5	0.2 %
Sedgwick	406	17.6 %
Seward	16	0.7 %
Shasta	2	0.1 %
Shawnee	168	7.3 %
Sherman	8	0.3 %
Stafford	5	0.2 %
Stanton	1	0.0 %
Stevens	5	0.2 %
Sumner	21	0.9 %
Thomas	6	0.3 %
Trego	3	0.1 %
Wabaunsee	4	0.2 %
Wallace	2	0.1 %
Washington	4	0.2 %
Wichita	8	0.3 %
Wilson	15	0.7 %
Wyandotte	104	4.5 %
Total:	2302	100.0 %



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Call Volume by Age of Caller

Ana of Caller	Callana	Damandana	Ourselation 0/
Age of Caller	Callers		Cumulative %
13	1	0.0 %	0.0 %
14	5	0.2 %	0.3 %
15		0.1 %	0.4 % 1.0 %
16	13	0.6 %	
17	16	0.8 %	1.8 %
18	37	1.7 %	3.5 %
19 20	43 49	2.0 % 2.3 %	5.6 % 7.9 %
21	70	3.3 %	11.1 %
22	64	3.0 %	14.2 %
23	66	3.1 %	17.3 %
24	77	3.6 %	20.9 %
25	70	3.3 %	24.2 %
26	56	2.6 %	26.8 %
27	59	2.8 %	29.6 %
28	61	2.9 %	32.5 %
29	48	2.3 %	34.7 %
30	48	2.3 %	37.0 %
31	42	2.0 %	38.9 %
32	40	1.9 %	40.8 %
33	28	1.3 %	42.1 %
34	38	1.8 %	43.9 %
35	31	1.5 %	45.4 %
36	35	1.6 %	47.0 %
37	39	1.8 %	48.9 %
38	40	1.9 %	50.8 %
39	42	2.0 %	52.7 %
40	37	1.7 %	54.5 %
41	47	2.2 %	56.7 %
42	53	2.5 %	59.2 %
43	40	1.9 %	61.1 %
44	39	1.8 %	62.9 %
45	56	2.6 %	65.5 %
46	48	2.3 %	67.8 %
47	51	2.4 %	70.2 %
48	61	2.9 %	73.0 %
49	50	2.4 %	75.4 %
50	49	2.3 %	77.7 %
51	33	1.6 %	79.3 %
52	43	2.0 %	81.3 %
53	39	1.8 %	83.1 %
54	29	1.4 %	84.5 %
55	29	1.4 %	85.8 %
56	28	1.3 %	87.2 %
57	30	1.4 %	88.6 %
58	37	1.7 %	90.3 %



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Call Volume by Age of Caller

Age of Caller		Callers	Percentage	Cumulative %
59		25	1.2 %	91.5 %
60		15	0.7 %	92.2 %
61		16	0.8 %	92.9 %
62		17	0.8 %	93.7 %
63		14	0.7 %	94.4 %
64		19	0.9 %	95.3 %
65		6	0.3 %	95.6 %
66		8	0.4 %	96.0 %
67		10	0.5 %	96.4 %
68		13	0.6 %	97.0 %
69		6	0.3 %	97.3 %
70		7	0.3 %	97.6 %
71		6	0.3 %	97.9 %
72		6	0.3 %	98.2 %
73		8	0.4 %	98.6 %
74		5	0.2 %	98.8 %
75		2	0.1 %	98.9 %
76		6	0.3 %	99.2 %
77		6	0.3 %	99.5 %
78		1	0.0 %	99.5 %
79		3	0.1 %	99.7 %
80		3	0.1 %	99.8 %
83		2	0.1 %	99.9 %
85		2	0.1 %	100.0 %
	Total:	2126	100.0 %	



		_
Insurance Name	Callers	Percentage
1st Health Guard	1	0.1 %
AARP	2	0.2 %
AARP-Medicaid	1	0.1 %
aarp & passway & disability	1	0.1 %
ADM	1	0.1 %
admin. health	1	0.1 %
Advandra	1	0.1 %
Aetna	19	1.4 %
Aflac	1	0.1 %
Allied	1	0.1 %
Allstate	1	0.1 %
American Family	2	0.2 %
american healthcare alliance	1	0.1 %
American Public	1	0.1 %
Anthem Blue Cross	1	0.1 %
archdiecisty of kansas city	1	0.1 %
Assurance Health	1	0.1 %
Assurant Health	1	0.1 %
Atena	1	0.1 %
Atlas Life	1	0.1 %
BC	1	0.1 %
bc / bs	1	0.1 %
BCBS	34	2.6 %
BC BS	1	0.1 %
BC/BS	13	1.0 %
bcbs federal employee	1	0.1 %
BC/BS Kansas	1	0.1 %
BC/BS KS	1	0.1 %
BCBS/medicaid	1	0.1 %
BCBS Minnesota	1	0.1 %
BC/BS of KS	1	0.1 %
BCBS of KS	2	0.2 %
bcbs of KS, IL	1	0.1 %
BC/BS of Neb	1	0.1 %
BCBS of Oklahoma	1	0.1 %
BCBS Premiere	1	0.1 %
Benefit Management	1	0.1 %
Benefit Mgmt.	1	0.1 %
Benescript Sensoript	1	0.1 %
BI Cross bl sheid	1	0.1 %
Bl crs bl shield	2	0.1 %
	1	
Ble Cross		0.1 %
blue	1	0.1 %



		_
Insurance Name	Callers	Percentage
Blue Advantage	1	0.1 %
Blue Blue Shield	1	0.1 %
Blue cross	45	3.4 %
BlueCross	1	0.1 %
Blue Cross Advantage	1	0.1 %
Blue Cross and Blue Shield	1	0.1 %
Blue Cross Blue Choice	1	0.1 %
blue cross/blue cross	1	0.1 %
Blue Cross Blue Sheild	5	0.4 %
Blue Cross Blue Sheild of KS	1	0.1 %
Bluecrossblue shelild	1	0.1 %
Blue Cross Blue Shied	1	0.1 %
BlueCrossBlueShield	8	0.6 %
Blue Cross Blue Shield	80	6.0 %
Blue Cross/ Blue Shield	2	0.2 %
Blue Cross/Blue Shield	20	1.5 %
BLUE CROSS BLUESHIELD	1	0.1 %
Blue Cross Blue Shield AL	1	0.1 %
Blue Cross/Blue Shield and Medicaid	1	0.1 %
Blue Cross Blue Shield Kansas Choice	1	0.1 %
Blue Cross Blue Shield KS	1	0.1 %
Blue Cross Blue Shield/Medicaid	1	0.1 %
Blue Cross/Blue Shield, Medicaid	1	0.1 %
Blue Cross Blue Shield North Carolina	1	0.1 %
blue cross blue shield of alabama	1	0.1 %
Blue Cross Blue Shield of Georgia	1	0.1 %
Blue Cross Blue Shield of Iowa	2	0.2 %
Blue Cross Blue Shield of Kansas	5	0.4 %
Blue Cross Blue Shield of Kansas City	1	0.1 %
BLue Cross Blue Shield of KS	4	0.3 %
Blue Cross/Blue Shield Traditional	1	0.1 %
blue cross blue shiled	1	0.1 %
Blue Cross of KS	1	0.1 %
blue cross of TN	1	0.1 %
Blue Select	1	0.1 %
BMI	1	0.1 %
Boeing or Cobra	1	0.1 %
Cannot recall	1	0.1 %
can't hear him	1	0.1 %
Can't remember	3	0.1 %
caremark	1	0.2 %
CBSA	1	0.1 %
Central Reserve Life	1	0.1 %



Insurance Name	Callers	Percentage
Central States	1	0.1 %
Century Health Solutions	1	0.1 %
CHAMPUS	1	0.1 %
Cigia	1	0.1 %
Cigna	17	1.3 %
Cigna & Medicare	1	0.1 %
city clinic	1	0.1 %
Columbia	1	0.1 %
Comcare	1	0.1 %
Community Care, Medicaid, Medicare	1	0.1 %
con something	1	0.1 %
Continental General	1	0.1 %
Conventry of Kansas	1	0.1 %
Corporate Benefit	1	0.1 %
corporate benifits of america	1	0.1 %
corporate plan	1	0.1 %
corprate benifet serv	1	0.1 %
Covenent	1	0.1 %
Coventree	1	0.1 %
Coventry	7	0.5 %
Coventry Advantra	1	0.1 %
Coventry Health Insurance	1	0.1 %
Coventry of KS	2	0.2 %
Covertree	1	0.1 %
Covingtree	1	0.1 %
cpk spirit	1	0.1 %
Creekstone	1	0.1 %
Custom Care	1	0.1 %
Definity	2	0.1 %
Definity Health	1	0.2 %
detroit deisel	1	0.1 %
did not know	1	
	1	0.1 % 0.1 %
Disability		
divinity with Textron	1	0.1 %
does not have it - recently changed carrier	1	0.1 %
Does Not Know	1	0.1 %
does not know off hand	1	0.1 %
does not know what it is	1	0.1 %
Does not remember	3	0.2 %
Does Not Remember but is from National Beef	1	0.1 %
doesn't know	7	0.5 %
doesn't know the name (through the army)	1	0.1 %
doesn't want to share	1	0.1 %



Insurance Name	Callers	Percentage
don't know	2	0.2 %
dont know	3	0.2 %
dont recall	1	0.2 %
don't remember	3	0.1 %
dont remember	1	0.2 %
dr.marshall	1	0.1 %
dunno	1	0.1 %
Edna	1	0.1 %
	1	0.1 %
employer	1	0.1 %
Epoch	1	0.1 %
erv Ftno		0.1 %
Etna	1	
Federated Mutual	1	0.1 %
Fidelity	1	0.1 %
first card	1	0.1 %
First Card Health Plan	1	0.1 %
First gard	1	0.1 %
First Gaurd	1	0.1 %
Firstguard	2	0.2 %
First Guard	11	0.8 %
First Guard Card	1	0.1 %
first guard health wave	1	0.1 %
First Guard Healthwave	1	0.1 %
First Guard/HealthWay	1	0.1 %
First Guard- Medicaid	1	0.1 %
First Health	4	0.3 %
first health direct	1	0.1 %
first health healthwaves	1	0.1 %
First Healthways	1	0.1 %
fiser	1	0.1 %
Fiserv	1	0.1 %
FISERVE	1	0.1 %
Fizer Health	1	0.1 %
FMH	2	0.2 %
FMH Benefits	1	0.1 %
Freedom Network	1	0.1 %
GMS Inc	1	0.1 %
Gov Emp Health Admin	1	0.1 %
Great West	3	0.2 %
Harrington	1	0.1 %
has not yet received it	1	0.1 %
Health Access for Mrs family has BCBS	1	0.1 %
HealthCard	1	0.1 %



Insurance Name	Callers	Percentage
healthcare preffered	Callers	0.1 %
Health Connect	2	0.1 %
	1	0.2 %
Healtheave,tricare		
Health First	1	0.1 %
Health Guard 19		0.1 %
Health Managment Group	1	0.1 %
HealthNet	1	0.1 %
Health Partners of KS	1	0.1 %
Health Solutions	1	0.1 %
health wave	37	2.8 %
Healthwave	12	0.9 %
Healthwave 19	1	0.1 %
Health Wave 1st gaurd	1	0.1 %
Health Wave 21	1	0.1 %
Health Wave Card	1	0.1 %
Healthwave connect	1	0.1 %
Health Wave / First Gaurd	1	0.1 %
Health Wave, Medicaid	1	0.1 %
Health Wave/ Medicaid	1	0.1 %
Healthwave Medical Card	1	0.1 %
health waves 19	1	0.1 %
Health Wave, state of KS	1	0.1 %
Health Wave through Medicaid	1	0.1 %
health way	1	0.1 %
Healthway	3	0.2 %
Healthways	12	0.9 %
Health Ways	11	0.8 %
Healthways 19	1	0.1 %
Healthways/ BCBS Federal	1	0.1 %
Health Ways ot 1st guard	1	0.1 %
Heath ways	1	0.1 %
heritage	1	0.1 %
НМО	1	0.1 %
HMO Blue Cross Blue Shield	1	0.1 %
Humana	12	0.9 %
Humna	1	0.1 %
Humuna & Medicaire	1	0.1 %
Inno Benefits	1	0.1 %
jeffreys energy	1	0.1 %
Kansa Medical Card	1	0.1 %
Kansas	1	0.1 %
Kansas City Medicaid	1	0.1 %
•	1	
kansas first guard	1	0.1 %



		_
Insurance Name	Callers	Percentage
Kansas Health Insurance Association	1	0.1 %
Kansas Health Wave	1	0.1 %
Kansas Healthway	1	0.1 %
Kansas KAN	1	0.1 %
Kansas Medicaid	3	0.2 %
Kansas Medicaid/Medicare	1	0.1 %
Kansas Medical Card	4	0.3 %
Kansas State Insurance	1	0.1 %
kansas state medical	1	0.1 %
KS Medicade	1	0.1 %
KS medicaid	4	0.3 %
KS Medical card	3	0.2 %
Laborer's Insurance	1	0.1 %
Madiare Blue cross	1	0.1 %
Medco	1	0.1 %
MEDICADE	7	0.5 %
medicade & medicare	1	0.1 %
Medicade/SSI Disb	1	0.1 %
Medicaid	194	14.6 %
Medicaid and blue Cross blue shield	1	0.1 %
medicaid and first guard	1	0.1 %
Medicaid and KS Medical Assist.	1	0.1 %
Medicaid and medicare	7	0.5 %
Medicaid and Medicare A, B, and D	1	0.1 %
medicaid, blue cross, medicare	1	0.1 %
medicaid/health wave	1	0.1 %
medicaid-kansas	1	0.1 %
Medicaid - Kansas Healthways	1	0.1 %
medicaid - medicare	1	0.1 %
medicaid,medicare	1	0.1 %
medicaid/medicare	18	1.4 %
Medicaid / medicare	1	0.1 %
Medicaid, medicare	3	0.2 %
Medicaid & Medicare	1	0.1 %
Medicaid Medicare	1	0.1 %
Medicaid/ Medicare	2	0.2 %
medicaid, medicare, ABD	1	0.1 %
Medicaire	1	0.1 %
Medicaiud	1	0.1 %
medical card	25	1.9 %
Medical Card / Health Ways	1	0.1 %
medical card kieser	1	0.1 %
medical card medicare or medicaid	1	0.1 %
modical card modicale of medicald		0.1 /0



Insurance Name	Callers	Percentage
medical card received through SRS	1	0.1 %
Medical Card - state issued	1	0.1 %
Medical Card through the state	1	0.1 %
Medical card with state	1	0.1 %
Medical Mutual	1	0.1 %
Medican	4	0.3 %
Medican thru Welfare	1	0.1 %
Medicare	103	7.7 %
Medicare A & B	1	0.1 %
Medicare A,B,D	2	0.2 %
Medicare ABND	1	0.1 %
medicare, advantra	1	0.1 %
Medicare & Aetna	1	0.1 %
Medicare and a supplement	1	0.1 %
medicare and BCBS	1	0.1 %
Medicare and BCBSMedigap	1	0.1 %
Medicare and Blue Cross	1	0.1 %
medicare and caid	1	0.1 %
Medicare and Humana	1	0.1 %
MEDICARE AND MEDICADE	1	0.1 %
Medicare and Medicaid	17	1.3 %
Medicare and Medicaid (QMB)	1	0.1 %
Medicare and QMB(medicaid)	1	0.1 %
Medicare/Bakers Life	1	0.1 %
Medicare/BCBS	1	0.1 %
MEdicare & BCBS	1	0.1 %
Medicare/Blue Cross	1	0.1 %
Medicare & Blue Cross/Blue Shield	1	0.1 %
Medicare/Blue Cross Blue Shield	1	0.1 %
Medicare & Cade	1	0.1 %
Medicare D	1	0.1 %
Medicare & Humana Gold Choice	1	0.1 %
Medicare/Humana/Medicaid	1	0.1 %
Medicare/jMedicaid	1	0.1 %
Medicare & Kansas Medicaid	1	0.1 %
Medicare, Kansas Medicaid	1	0.1 %
Medicare & Medicade	1	0.1 %
Medicare Medicade Medicare Medicade	1	0.1 %
medicare medicaid	3	0.1 %
Medicare/medicaid	23	1.7 %
Medicare & Medicaid	5	0.4 %
Medicare Medicaid	2	0.4 %
	1	
Medicare/Medicaid and Humana	1	0.1 %



Insurance Name	Callers	Percentage
Medicare medicaid disability	1	0.1 %
medicare & medicaide	1	0.1 %
medicare& medicaide	1	0.1 %
medicare/medicaide	2	0.2 %
Medicare over Blue Cross Blue Shield	1	0.1 %
Medicare Part D	1	0.1 %
medicare plan 65 and medicaid	1	0.1 %
Medicare & Prescription plan	1	0.1 %
Medicare Reserved National	1	0.1 %
medicare RX	1	0.1 %
Medicare/State	1	0.1 %
Medicare & Tricare	1	0.1 %
Medicare/Tricare/Medicade	1	0.1 %
medicare & United health	1	0.1 %
MediKan	9	0.7 %
Medi Kan	1	0.1 %
Medi-Kan which will become Medicaid	1	0.1 %
Medtrak Insurance	1	0.1 %
medtraks	1	0.1 %
Med-X BC/BS	1	0.1 %
Metlife	1	0.1 %
Military	1	0.1 %
Mill Handlers	1	0.1 %
Mo-Can Sheet Metal	1	0.1 %
mutual of omaha	2	0.1 %
n/a	1	0.2 %
NC Plus	1	0.1 %
No No	5	0.1 %
no answer	1	0.1 % 0.1 %
no idea	•	
none Net cure	1	0.1 %
Not sure	4	0.3 %
not sure of name	1	0.1 %
Omaha Mutual	1	0.1 %
on her medical card	1	0.1 %
Pacificare	2	0.2 %
Pacific Care	1	0.1 %
PBK	1	0.1 %
Peferred Health Systems, Blue Regency with Bot	1	0.1 %
Perfered COmmunity Choice	1	0.1 %
Perferred Health System Perferred Place	1	0.1 %
Pfizer	2	0.2 %
Pfizer Health	1	0.1 %



Insurance Name	Callers	Percentage
Physicians Mutual and Medicare	1	0.1 %
PPK	8	0.6 %
PPK and Tricare	1	0.1 %
ppk through general electrics	1	0.1 %
PPO - did not want to say	1	0.1 %
prefered	1	0.1 %
prefered health	1	0.1 %
prefered ricaliti	2	0.1 %
preferred	6	0.2 %
Preferred Health	6	0.5 %
preferred health care	1	0.5 %
Preferred Health Systems	7	0.1 %
Preferred Medical	1	0.5 %
	2	0.1 %
preferred plus Preferred Plus of Kansas	2	0.2 %
Preferre Senior Health & Medicare	1	
Prefer Witchita	1	0.1 % 0.1 %
		0.1 %
Preffered Heaalth	1	
preffered health	1	0.1 %
Prefferred Health	1	0.1 %
Premier	1	0.1 %
Premier Blue	1	0.1 %
Premier Health	1	0.1 %
Principal	1	0.1 %
refused	1	0.1 %
refused to answer	18	1.4 %
Refuse to answer	1	0.1 %
Reliance Standard	1	0.1 %
Remsco	1	0.1 %
school	1	0.1 %
signa	3	0.2 %
signature,medicare and medicaid	1	0.1 %
skip	1	0.1 %
Social Security	1	0.1 %
SRS	5	0.4 %
SRS, AARP and Medicare	1	0.1 %
SRS madical card	1	0.1 %
SSDI	1	0.1 %
SSI	1	0.1 %
ssi and medicare	1	0.1 %
SSI Medicaid	1	0.1 %
Starbridge	2	0.2 %
Star Bridge	1	0.1 %



Incompany Name	Callana	Downstern
Insurance Name	Callers	Percentage
State Farm	1	0.1 %
State Insurance	2	0.2 %
State insurnce	1	0.1 %
State Medical	1	0.1 %
State Medical Card	2	0.2 %
State of Kansas	2	0.2 %
State of Kansas Health Insurance	1	0.1 %
State of Kansas Premiere Blue	1	0.1 %
State of KS health insurance card	1	0.1 %
state of KS insurance.	1	0.1 %
Student Assurance Services	1	0.1 %
Through Employer - Sprint	1	0.1 %
through job	1	0.1 %
through the union	1	0.1 %
Tricare	15	1.1 %
Tri Care	5	0.4 %
Tri-Care	3	0.2 %
tricare pride	1	0.1 %
Tricare/VA	1	0.1 %
Tri Care West	1	0.1 %
Try care for life	1	0.1 %
UHC	1	0.1 %
uksm west medical practice assoc	1	0.1 %
Unicare	2	0.2 %
United	3	0.2 %
United Health	2	0.2 %
United Healthcare	8	0.6 %
United Health Care	7	0.5 %
United Health Group	1	0.1 %
united health & medicarre	1	0.1 %
United States Army- TriCare	1	0.1 %
Unite Health Care	1	0.1 %
Universal Life	1	0.1 %
unknown	8	0.6 %
unknown, mother's policy	1	0.0 %
Unsure	5	0.4 %
VA	3	0.4 %
veterans	1	0.2 %
Veterans Administration	1	0.1 %
	1	0.1 %
watergate Waterstone	1	0.1 %
Waterstone/MedTrac	1	0.1 %
Watkins	1	0.1 %



Insurance Name	Callers	Percentage
welfare	1	0.1 %
welfare/medicare a&b	1	0.1 %
West Star Energy	1	0.1 %
WPPA	1	0.1 %
Total:	1333	100.0 %



How Heard about Quitline (Other)	Callers	Percentage
1800quitnow	1	0.2 %
866 kan-stop	1	0.2 %
a card - not sure and a TV Ad	1	0.2 %
ACS brochure	2	0.4 %
ACS brochurer	1	0.4 %
ACS brochures - The Cold Hard Facts About D	1	0.2 %
ACS callback for husband	1	0.2 %
ACS Cancer Information Specialist, Stephanie	1	0.2 %
ACS mats	1	0.2 %
ACS Poster	1	0.2 %
ACS QL business cards	1	0.2 %
adin gas station	1	0.2 %
Ad on a Bus	1	0.2 %
Ad on bus	2	0.2 %
a flyer was sent with her insurance card	1	0.4 %
already had #	1	0.2 %
,	1	
already had it	-	0.2 %
already taking a local smoking cessation class	1	0.2 %
American Dental Hygenist Association	1	0.2 %
American Lung Assn	1	0.2 %
A mission/medical center	1	0.2 %
an employee	1	0.2 %
Annies mailbox	1	0.2 %
anti-smoking.org	1	0.2 %
apt complex	1	0.2 %
AR quitline	1	0.2 %
banner	1	0.2 %
Banner-1-866-KAN-STOP	1	0.2 %
Banner at court house KAN STOP	1	0.2 %
banner downtown Olathe	1	0.2 %
Banner in town	1	0.2 %
banner on road	1	0.2 %
banner stretched across the street	1	0.2 %
barber county fair	1	0.2 %
billboard	28	5.8 %
bill board	6	1.2 %
Bill Board KanStop	1	0.2 %
Billboard, TV ad	1	0.2 %
box of patches	1	0.2 %
brochure	7	1.5 %
Brochure from work	1	0.2 %
BROCHURE IN MAIL	1	0.2 %
brochures	1	0.2 %
brochure w/daughter's medical cards	1	0.2 %
Brouchure at restaurant table	1	0.2 %
bulliten board	1	0.2 %
bus ad	1	0.2 %
business card	1	0.2 %
		J.2 /0



How Heard about Quitline (Other)	Callers	Percentage
Butler Health Dept	0anci 3	0.2 %
Callback	1	0.2 %
called before	1	0.2 %
Called for materials from ACS before	1	0.2 %
called phillip morris	1	0.2 %
caller not on phone	1	0.2 %
Came in through mail	1	0.2 %
came with her medical card	1	0.2 %
came with medical card	1	0.2 %
came w/ medicade card	1	0.2 %
	1	0.2 %
Concer relation to Society (guess)	1	0.2 %
Cancer relation to Society (guess)	1	0.2 %
Can Stop	1	
CA quitline		0.2 %
card	1	0.2 %
card from library	1	0.2 %
card from the convient store	1	0.2 %
card in store	1	0.2 %
card "up to me"	1	0.2 %
Cartoon mailer	1	0.2 %
cartoons in the mail	1	0.2 %
central kansas foundation	1	0.2 %
CENTRAL KS MENTAL HEALTH FOUNDATIC	1	0.2 %
chantix helpline	1	0.2 %
chantix hotline number	1	0.2 %
Chuck - Facilitator for Smoking Cessation	1	0.2 %
cigs	1	0.2 %
city bus sign	1	0.2 %
class	1	0.2 %
Clear Choice	1	0.2 %
Clr is a healthcare provider/known about the nu	1	0.2 %
clr PA in a hospital, has a card that she is think		0.2 %
comic strip rec'd w/ medicaid card	1	0.2 %
conference	1	0.2 %
Conference by Public Health	1	0.2 %
Conference in KS	1	0.2 %
county fair	1	0.2 %
County Health Dept	2	0.4 %
coworker	2	0.4 %
daughter brought home paper about Quit kit	1	0.2 %
Dept of transportation	1	0.2 %
direct mail	3	0.6 %
direct mailer	4	0.8 %
direct mailer/medical card	1	0.2 %
direct mailing	2	0.4 %
Direct Mailing w/Medicaid Card	1	0.2 %
direct mail/medical card	1	0.2 %
direct malier	1	0.2 %



How Heard about Quitline (Other)	Callers	Percentage
Directory	1	0.2 %
displays/cards in home	1	0.2 %
doctor/commercial	1	0.2 %
does not remember	1	0.2 %
doesn't remember	1	0.2 %
don't know	1	0.2 %
don't remember	<u>.</u> 1	0.2 %
dont remember	<u>.</u> 1	0.2 %
dr.'s office	1	0.2 %
dr told her to order more The Decision Is Yours	1	0.2 %
	1	0.2 %
Employer environmental health office	1	0.2 %
facility	1	0.2 %
farmers insurance	1	0.2 %
fax referral	3	0.6 %
Flyer	3	0.6 %
flyer at Wick office	1	0.2 %
Flyer from health way, insurance co, mailed	1	0.2 %
flyer in mail	5	1.0 %
flyer in mail w/medical card	1	0.2 %
flyer in medicaid card	1	0.2 %
flyer she received when getting her license rene	1	0.2 9
flyer that came with new medical card	1	0.2 9
flyer through mail	1	0.2 9
flyer w/ cartoon	1	0.2 9
flyer with kids	1	0.2 9
flyer with mailing from insc. co.	1	0.2 9
flyer with medical card	1	0.2 9
flyer w/medicaid card	1	0.2 9
food pantry	1	0.2 9
football schedule	1	0.2 9
found on paper in office	1	0.2
Freddom From Smoking	1	0.2 9
Free & Clear Boeing	1	0.2 9
friend	1	0.2
from 1800 quit butts	<u>.</u> 1	0.2
From insurance provider		0.2
GA Organization	1	0.2
Gas Station	1	0.2
	1	0.2
government building		
great american smoke out	1	0.2 9
grocery	1	0.2 9
Health Care agency	1	0.2 9
health clinic	1	0.2 9
health department (not really sure)	1	0.2 9
HEALTH DEPT	1	0.2 9
healthfinder.gov	1	0.2 9
Health Insurance Company	1	0.2 9



low Heard about Quitline (Other)	Callers	Percentage
Health Star Clinic	1	0.2 %
Heath ctr	1	0.2 %
her children health guide	1	0.2 %
highway boards	1	0.2 %
Hold message when calling NCIC	1	0.2 %
hospital	4	0.8 %
hospital flyer	1	0.2 %
"how to stop smoking" other educational source	1	0.2 %
HUmana	1	0.2 %
Husband and hospital	1	0.2 9
in mailing with insurance card	1	0.2 9
inside box of lozenges	1	0.2 9
Insurance	2	0.4
insurance co	1	0.2
Insurance Co.	1	0.2 9
Insurance Company	4	0.8
insurance - KS medical card	1	0.2
insurance mailing	1	0.2
in the mail	1	0.2
IN the mail with medical card	1	0.2
It's to Me brochure	1	0.2
Johnson County Parks and Recreation Activitie	·	0.2
KAN_QUIT	1	0.2
Kansas mailer	1	0.2
Kansas Office	1	0.2
Kanstop	1	0.2
Kan Stop flyer	1	0.2
Kan Stop flyer in the mail	1	0.2
kanways. insurance	1	0.2
KE Medical Center	1	0.2
knew it from before	1	0.2
known about it for years	1	0.2
knows acs number	1	0.2
	1	0.2
KS Dept of Health	1	
KS Tobacco Provention brookure	1	0.2
KS Tobacco Prevention brochure		0.2
Lawrence brochure	1	0.2
Letter in mail	1	0.2
Library	1	0.2
List	1	0.2
literature	1	0.2
local hospital	1	0.2
local recreational center	1	0.2
local resource referral center	1	0.2
local wic office	1	0.2 9
lozenge package	1	0.2 9
Itr wi/ medicaid card	1	0.2 '
Itr wi/ medicare card	1	0.2



How Heard about Quitline (Other)	Callers	Percentage
Magazine	2	0.4 %
magazine-womens world	1	0.2 %
magizine	1	0.2 %
magnet	1	0.2 %
MAIL	9	1.9 %
mailer	2	0.4 %
mailer/medical card	2	0.4 %
mailer w/medical card	1	0.2 %
Mailing	15	3.1 %
mailing from social rehab svcs	1	0.2 %
mailing from srs	1	0.2 %
mailing - input in SRS pamphlet	1	0.2 %
mailing - medical card	2	0.4 %
Mailing through Medicaid	1	0.2 %
Mailing with medical card	1	0.2 %
Mailing w/ medical card	1	0.2 %
Mailing - "You can stop We can Help"	1	0.2 %
mail med cards	1	0.2 %
mail out with medical cards	1	0.2 %
Marque on Health Dept Office	1	0.2 %
Mead County Hospital	1	0.2 %
medicade	1	0.2 %
Medicaid	1	0.2 %
medicaid came with pamphlet	1	0.2 %
medicaid card	2	0.4 %
Medicaid Card - Mailing	1	0.4 7
Medicaid Gard - Mailing Medicaid flyer	1	0.2 %
Medicaid Mailing	2	0.4 %
Medical Card	7	1.5 %
Medical Card Flyer	1	0.2 %
Medical card in mail	1	0.2 %
medical card in the mail	1	0.2 %
medical card - mailing	1	0.2 %
Medical Facility	1	0.2 %
medical mutual online	1	0.2 %
medicare	3	0.6 %
medicare card	1	0.2 %
medicare info in mail	1	0.2 %
medicare Itr	1	0.2 %
Medicare Packer	1	0.2 %
Medicid Mailing	1	0.2 %
med ltr	1	0.2 %
mental health dept	1	0.2 %
Minnesota QL	1	0.2 %
Nicoderm Patch booklet	1	0.2 %
Nicorette	1	0.2 %
No nag no guilt doit your self, smokers book of	1	0.2 %
notepad with KS Quitline number on it	1	0.2 %



How Heard about Quitline (Other)	Callers	Percentage
not specified	1	0.2 %
not sure	2	0.4 %
NY QL	1	0.4 %
on a card	1	0.2 %
on a letter he received	1	0.2 %
On a paper	1	0.2 %
online	1	0.2 %
Operator referred her	1	0.2 %
other	1	0.2 %
other cessation program	1	0.2 %
other quitline	1	0.2 %
outbound call	1	0.2 %
pamphlet	2	0.2 %
pamphlet Smart MOve	1	0.4 %
pamphlet w/medicaid card	1	0.2 %
Pamplet from school	1	0.2 %
pamplet from school	1	0.2 %
	•	
paper with medicaid card	1	0.2 %
paper with medical card	1	0.2 %
patch box	1	0.2 %
pen	1	0.2 %
pharmacy	1	0.2 %
Phillip Morris	1	0.2 %
phone book	4	0.8 %
Phonebook	1	0.2 %
piece of paper with medical card from social wo	1	0.2 %
postal mailing	1	0.2 %
Poster at Dr	1	0.2 %
Poster notes	1	0.2 %
Previous caller for info - never recvd (called the	1	0.2 %
previous contact with ACS	1	0.2 %
previous KAN-STOP	1	0.2 %
previous QL involvement	1	0.2 %
printout in electric bill	1	0.2 %
prior contact	4	0.8 %
Prior use	1	0.2 %
probation officer	1	0.2 %
Quit Assist	3	0.6 %
Quit Assist sticker	1	0.2 %
Quitline info	1	0.2 %
Quit now card	1	0.2 %
quit program KSU	1	0.2 %
recreation center	1	0.2 %
Referred from another resource	1	0.2 %
Referred to ACS	1	0.2 %
Resturant Ads	1	0.2 %
O-Pro- In sect	1	0.2 %
Salina Journal		U / C



low Heard about Quitline (Other)	Callers	Percentage
school	2	0.4 %
school program tobacco diversion	1	0.2 %
Set Yourself Free booklet	1	0.2 %
sheet info	1	0.2 %
sign on bulletin board at store	1	0.2 %
sister	1	0.2 %
Social and Rehabilitation services mail out	1	0.2 %
Social Rehabilitation Services office in Philipsb	1	0.2 %
Social Rehab Services	1	0.2 %
Social & Rehab Svcs office	1	0.2 %
social services mailing	1	0.2 %
someone at alcohol treatment center	1	0.2 9
son's SSI mail	1	0.2 9
SRS	4	0.8 9
SRS flier	1	0.2 9
SRS Mailing	1	0.2
SRS ofc	1	0.2
SRS Pamphlet	1	0.2
SRS state office	1	0.2
state dept of health	1	0.2
state mailing	1	0.2
step daughter	1	0.2
street banner with 1800 KANQUIT	1	0.2
Student flyer at school	1	0.2
Time Magazine	1	0.2
	1	0.2
tobacco prevention prg TOBACCO PREVENTIONPROG	1	0.2
	1	0.2
Tobacco Prevention Program in Salina	1	0.2
training program	·	
treatment center	1	0.2
TV and billboards	1	0.2
TV, Radio, and Head Start Resource Book	1	0.2
Univ Med center	1	0.2
unknown	4	0.8
unsure	1	0.2
U of KS Health Ctr	1	0.2
up to me brochure	1	0.2
Utah Quitline	1	0.2
VA	1	0.2
VA in topeka	1	0.2 9
water cooler	1	0.2 9
website	1	0.2 9
we care clinic	1	0.2
welfare office	1	0.2 9
WIC	14	2.9
WIC and when she got her medical card	1	0.2
Wick office	1	0.2
		1.2 '



How Heard about Quitline (Other)	Callers	Percentage
Wic Pedia Internet Dictionary	1	0.2 %
WIC program	4	0.8 %
with his medical card in the mail	1	0.2 %
Work	1	0.2 %
work and restrauant	1	0.2 %
workpost card	1	0.2 %
workshop	1	0.2 %
wrigley gum packet	1	0.2 %
Yellow pages	1	0.2 %
Total:	482	100.0 %